HEARST television inc

RECEIVABLES CREDIT/DEBIT MEMO FORM

Today's Date:		Oct 11,2012		
Station:	КМВС		Drop Down	
Sales Region:		NATIONAL	Drop Down	
Agency:	·	Strategic Media Placement		
Advertiser:	Akin/R/Senate			
Invoice #	960561-1	Net Invoice Amount		
Invoice Date		Amount Paid		
		Adjustment to Gross Billing \$		10.00
		Adjustment to Net Billing \$		8.50
AE Name:	Me	redith thompson		
SM Name:		Tony Kim		
Reason for DEBIT	/CREDIT:	POLITICAL RATE ADJUSTMENT		Drop Dawn
		(Field Required - must use drop down list)		
	ease explain in detail):			
LUR for 10/1	02 10/4 IIIR Rehate from \$60	to \$50 Gross/Spot= \$10 gross Adjustment		
1X 1113CHEW3 43C	oa 10/4 LON Nebate Holli 300	to \$30 dioss/spot- \$10 gioss Adjustillent		
Davisad invalas v	مرينيم المرينية			
Revised invoice re	equirea :			
REQUIRED APPRO	OVALS:			
Local AE	Local Sales Region	(Web & Mobile when applicable)		
LSM	Local Sales Region	(Web & Mobile when applicable)		
NSM	National Sales Region	(Web & Mobile when applicable)		
	Digital Sales Region	Web & Mobile optional/station's discre	tion	
DSM		except Retrans & Non Sales region		
	All debits/credits	except netials & non sales region		
DSM GSM Regl Controller	All debits/credits All debits/credits	except hetrans & Non Jaies region		
GSM Regl Controller	55.50 SE 15.50			

Updated 03/15/12

Form Effective Date: February 22, 2012